THE HUMANE SOCIETY OF THE UNITED STATES

Celebrating Animals | Confronting Cruelty

humanesociety.org

The Puppy Friendly Pet Stores program

August 29, 2016

www.hsus.org/puppystores

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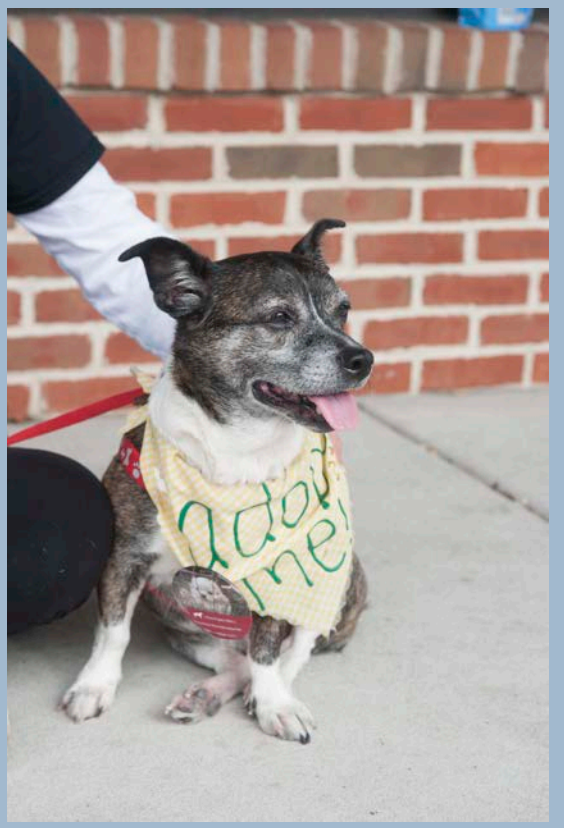

This effort rewards pet stores that don't support puppy mills!

"a puppy mill is a dog breeding operation in which the health of the dogs is disregarded in order to maintain a low overhead and maximize profits."

Avenson v. Zegart, 577 F. Supp. 958, 960 (D. Minn. 1984)

Puppy Friendly Pet Stores

- More than 2,500 pet stores across the nation, in all 50 states, have an official policy of not selling puppies.
- Great exposure for the stores.
- Store pledges to help shelter pets.
- Welcome packages supplied to each new PFPS.

Benefits of our PFPS program:

- Increased name recognition for the store and consumer loyalty.
- Stronger community ties with the local animal shelter(s).
- Free listing for each store on HSUS's PFPS web page and in other media.
- Free listing through our phone texting application. Type PUPPY to 30644 and follow the instructions to find a puppy-friendly pet store near you.

Ways we might help a store:

- Free, customized guidance through the process.
- Advice from other store owners who have already converted to a more humane model.
- Help in finding animal shelters so stores can build partnerships.
- Provide publicity for each conversion via a grand reopening (includes media, a ribbon-cutting ceremony, free t-shirts, invitations to local celebrities and more).

Joe's Pet Depot Stops Selling Puppies

Polly's Pet Shop Stops Selling Puppies

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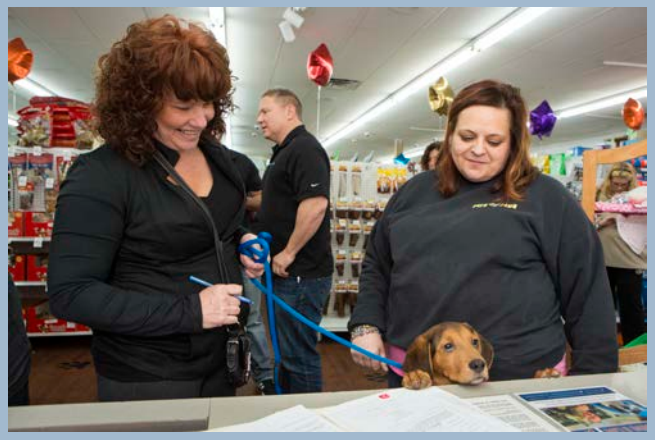
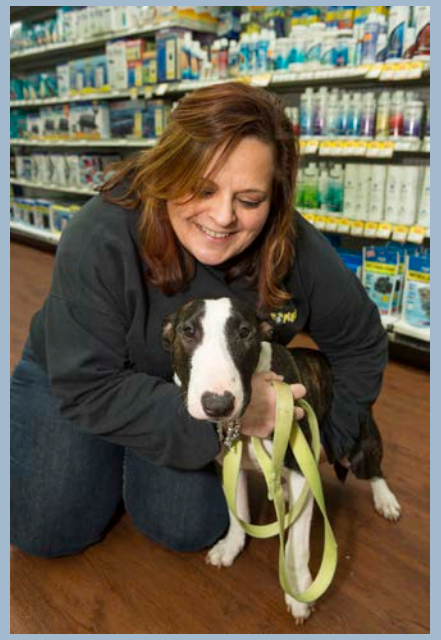
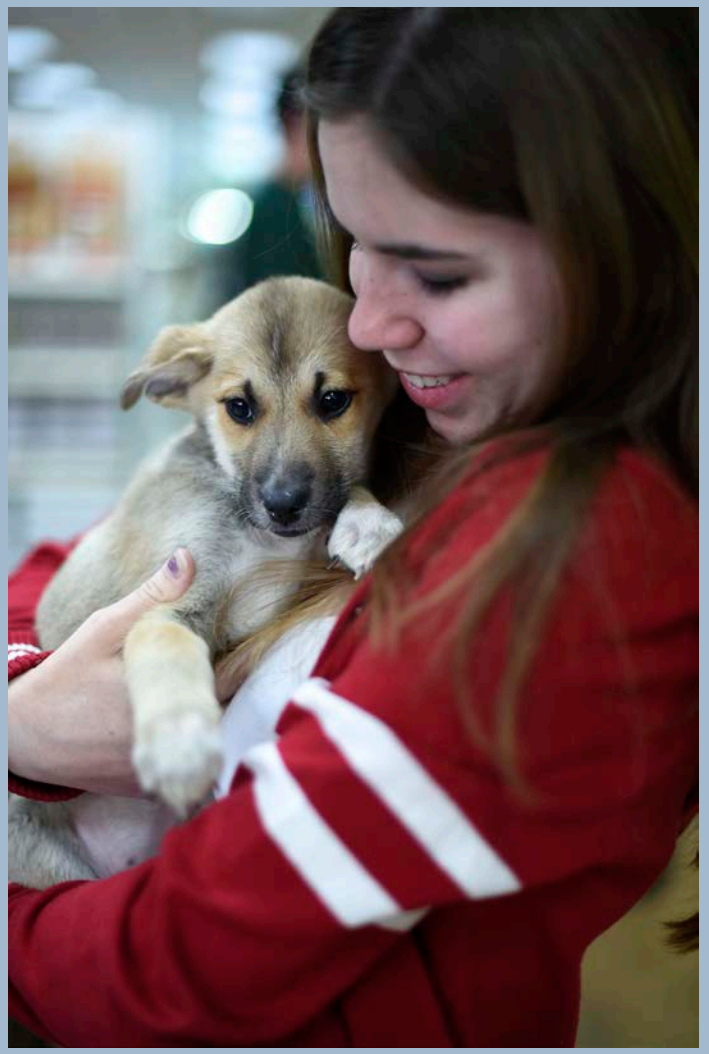
Alsip Home & Nursery Pet Store Stops Selling Puppies

All Pets Plus Natural Locations Have Converted!





Over 8,000 Puppies and Dogs Saved



What You Can Do:

- Encourage local pet stores to become puppy-friendly.
- Ask your lawmakers to help in passing a **retail sales ban**.
- Let me know if you would like to be a shelter/rescue partner for a pet store that has converted to a more humane model.
- Use social media networking to help in spreading the word.